

# P E R E N N I A L S®

## **Perennials Goes Playful with *Kidding Around* Collection**

February 2015 - Perennials® luxury performance fabrics, the preferred choice of leading designers, speaks to the youngsters with the latest collection, ***Kidding Around***. This new collection consists of 8 new qualities and 7 new colorways, including:

*Splat* – two-color print; bold and colorful aftermath of a finger-painting session gone splat

*Little Big Stripe* – textured horizontal stripe; large blanket stripe with raised textured elements

*Stones* – organic graphic design; light-hearted enough for a child’s space, but sophisticated enough to hang out with the adults; reversible.

*Sticks* – playful random linear design; reminiscent of a game of pick-up sticks; reversible.

*Scribbles* – free-form chevron; fun, hand-painted zig-zag design with gradations of color.

*Padded Cell* – large diamond matelassé; soft, quilted appearance, great for soft furnishings as well as traditional upholstery.

*Stree-YAY!* – as a playful nod to the actual striae texture, this blended hue give a well-worn, well-loved appeal.

*Loop de Loop* – a thick ,terry texture; heaviest fabric in the line with the cozy feel of a traditional terry construction.

**FOR IMMEDIATE RELEASE**

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Perennials fabrics represent a creative and technological advance in the utilization of solution-dyed acrylic. All Perennials fabrics are independently lab tested and certified so they comply with or exceed industry standards, including resistance to soil, water, UV radiation, tearing and abrasion. This collection features Perennials *Nano Seal™* finish for extra protection against the elements. More than just a coating, Perennials *Nano Seal™* is molecularly bonded with the fibers providing long-lasting protection even after repeated washings. Because Perennials fibers are solution-dyed, the color permeates to the core, enabling all Perennials fabrics to be guaranteed by a three year colorfastness warranty.

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Perennials fabrics are available to interior designers and architects through fine showrooms worldwide. To view the collection visit [www.perennialsfabrics.com](http://www.perennialsfabrics.com), or call 1-888-322-4773 for further information. High-resolution images are available upon request.

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