

# SUTHERLAND®

## Sutherland Furniture® Debuts New Furniture Collection in Collaboration with Borek

*The Borek Collection introduces high-end outdoor furniture series at competitive price point*

**DALLAS, Jan. 10, 2017** – [Sutherland Furniture®](#), a leader in the international design industry and the preeminent provider of luxury furniture for modern lifestyles, today announced a new collection series in partnership with [Borek](#), a Dutch outdoor furniture brand. The series, named Sutherland: The Borek Collection, is comprised of a curated assortment from Borek designed to complement and enhance Sutherland's offerings.

The Borek Collection is being introduced with hospitality and commercial design projects in mind. In keeping with Sutherland's history of partnering with leading designers, the collaboration with Borek arose to bring to the market a high-end offering that measures up to Sutherland's design and durability threshold, but at a value suitable for larger installations.

The pieces in the series were designed by highly acclaimed European designers Marcel Wolterinck, Eric Kuster and Frans van Rens. Crafted primarily in lightweight aluminum and designed with luxurious, comfortable proportions, the collection makes an elegant outdoor statement. The Portofino sofas and Lincoln chair feature a sophisticated steel-gray woven outdoor rope construction. All other pieces are available in Sutherland's 20 standard powder coat colors. With so many color options and the ability to choose any fabric (COM), The Borek Collection offers endless creativity and flexibility to project designers.

"The Borek designs are very compatible with our perspective about outdoor furniture," says David Sutherland, CEO of Perennials and Sutherland, LLC. "The Borek Collection offers the Sutherland client a product of truly exceptional quality for their project – we believe that there is no commercial collection more beautiful, luxurious or enduring. The opportunity to incorporate this series into Sutherland at a very attractive price level is something we not only appreciate, but look forward to offering our contract clientele."

Enhancing the value and appeal of The Borek Collection are Sutherland's superior quality outdoor cushions, which are included in the price of all lounge seating. Standard net pricing is available for residential projects, but discounts are available for larger projects based on volume. For more information, contact your Sutherland Showroom.

Borek is represented exclusively by Sutherland in the United States. The Borek Collection is available to interior designers and architects through fine showrooms throughout the country. To view the full collection, visit [www.sutherlandfurniture.com](http://www.sutherlandfurniture.com). High-res images are available upon request.

### **About Borek**

Borek is a furniture brand located in the Netherlands since 1977, with a wholesale and retail business focused primarily on high quality outdoor furniture and umbrellas designed by noteworthy Dutch designers. Stylish and timeless products create the ultimate connection between eye-catching, long lasting outdoor furniture and the joys of outdoor living. At Borek, ultimate user comfort and

convenience are prioritized, with a special focus on design and durability. Borek is distributed in Europe and the UK. For more information, visit [www.borek.eu/en/](http://www.borek.eu/en/).

### **About Perennials and Sutherland, LLC**

The Perennials and Sutherland, LLC companies are icons and acknowledged leaders in the international design industry. CEO David Sutherland and President Ann Sutherland share an ingenious talent for curating the finest interior and exterior collections of luxury furniture, fabrics, rugs and accessories. Based in Dallas, Texas, the company is comprised of Sutherland Furniture®, Perennials Luxury Performance Fabrics® and David Sutherland Showrooms.

Perennials Fabrics® is recognized by interior designers and high-end retail customers as the leader in luxury performance fabrics. Perennials Fabrics® and Perennials Luxury Performance Rugs combine the look and feel of high-quality, natural materials with the superior performance properties of their genuine 100% solution-dyed acrylic fiber technology. View the full collections at [perennialsfabrics.com](http://perennialsfabrics.com).

Sutherland Furniture® is a world leader in luxury outdoor furniture for modern lifestyles. The company has created the preeminent furniture brand through partnerships with the world's leading designers, along with utilizing the highest quality materials. View the full collections at [sutherlandfurniture.com](http://sutherlandfurniture.com).

David Sutherland Showrooms are full-service, multi-line showrooms which serve the professional design market in showrooms and studios across the United States. For more information and locations, visit [davidsutherlandshowroom.com](http://davidsutherlandshowroom.com).